

The Ultimate Pinterest and Instagram Cheat Sheet

Here are some of the most important links to review when getting started with Pinterest or Instagram. I created this for you to have everything in one place. Enjoy! -Katie



Pinterest

- Getting started: <https://business.pinterest.com/en/getting-started>
- Embed a pin on your website: https://business.pinterest.com/en/widget-builder#do_embed_pin
- Pinterest Goodies: <https://about.pinterest.com/en/goodies>
Including iOS app and Android app download, Pin It button for you web browser and Pinterest widgets for your website
- House hacks: <http://www.pinterest.com/pinpicks/us/house-hacks/>
- Pinterest board: <http://www.pinterest.com/pinterest/>
- Find group boards on Pinterest: <http://pingroupie.com/>
- Pinterest tips: <http://blog.pinterest.com/tagged/tips>
- Search everything on Pinterest: <http://www.pinterest.com/all/>
- Advanced Instagram dashboard: <http://postris.com/>

- ❑ <http://pinstamatic.com/>
- ❑ Pinterest privacy settings:
<https://about.pinterest.com/en/privacy-policy#new-policy> (new policy)
- ❑ How to create secret boards:
<https://help.pinterest.com/en/articles/secret-boards#Web>
- ❑ How to use Pinterest analytics:
<https://business.pinterest.com/en/pinterest-analytics>
- ❑ Pinterest tips:
<http://www.pinterest.com/katielance1/pinterest-tips/>
- ❑ Editing photos for Pinterest: <http://canva.com>

Instagram

- ❑ Getting started with Instagram:
<https://help.instagram.com/454502981253053/>
- ❑ Instagram for Business:
<http://blog.business.instagram.com/>
- ❑ Instagram tips:
<http://www.pinterest.com/katielance1/instagram-tips/>
- ❑ Instagram blog: <http://blog.instagram.com/>
- ❑ Instagram press page: <http://instagram.com/press/>
- ❑ Hyperlapse from Instagram:
<http://blog.instagram.com/post/95829278497/hyperlapse-from-instagram>
- ❑ Instagram direct messaging:
<http://blog.instagram.com/post/69789416311/instagram-direct>
- ❑ Embedding Instagram photos and videos on your website:
<http://blog.instagram.com/post/55095847329/introducing-instagram-web-embeds>